



Bizagi Spark

From Project to Program – in three simple steps

1 / Energize

QuickStart your way towards business agility

Knowing where to begin your process automation initiative can be a daunting prospect. With many processes ripe for improvement, stakeholders to win over, and limited resources, you need results – and you need them fast. And that’s where Bizagi can help.

Based on knowledge gained from over 350 successful process automation implementations, we can help you select the perfect first process: energizing your business through a ‘quick win’ that will dramatically enhance the success and value of your enterprise-wide process automation initiative.

Bizagi QuickStart: at a glance

Our unique QuickStart program is a tangible work package designed to deliver fast time to value. Utilizing proven, modern and agile techniques, this is the first step of our overall Spark implementation framework, which sets you on the road not only for short-term gain, but long-term process automation success.

QuickStart package

- ✓ Project Template:
- ✓ Activities, Milestones, Deliverables
- ✓ Process Assessment Matrix
- ✓ Agile Methodology
 - Business Process Model
 - Analysis and Design: high level definition
 - Processes construction
 - Certification
- ✓ Change Management support
- ✓ Go-live support

7-week Implementation

- Project Plan:
- ✓ **3 day:** Process Selection
 - ✓ **5 days:** “High level” specification
 - ✓ **20 days:** Agile build
 - ✓ **5 days:** User Acceptance Testing
 - ✓ **2 days:** Go live support & user absorption
- Resources:
- Client:**
Process Owner & Integration Specialist
- Bizagi:**
Business Analyst & Technical Analyst
- => **Bi-weekly business Sponsors’ review**

QuickStart criteria

- ✓ Process selected from Assessment Audit scores
- ✓ Involve Business and IT
- ✓ Integrations delivered by client on time & compliant with Bizagi’s integration standard
- ✓ No relevant changes after Analysis & Design phase
- ✓ ‘Standard’ Bizagi User Interface design
- ✓ Environment to be available from the initiation of the QuickStart

So what’s the secret of the QuickStart approach?

- ✓ We apply tested methods during the agile scrum process to solicit feedback from key stakeholders, both business and IT, to ensure accurate alignment between all requirements.
- ✓ We ensure that teams involved get familiar with the Bizagi solution through the process and the solution is ‘seen’ as iteratively evolving (which has proven to accelerate delivery).
- Promote best practice team-working and increase project success by implementing structured face-to-face communication and feedback sessions.
- ✓ We deliver test cases to verify that the solution build meets quality requirements and methods to involve end users in the acceptance testing during the development lifecycle.
- We suggest methods to manage quick changes to business requirements, as these often can’t be fully identified early and may emerge over time.
- ✓ We offer Change Management assistance to ensure the solution is fully absorbed into your business and the benefits are realized.

QuickStart benefits:

Increased levels of business and IT Collaboration

Using the Bizagi Process Assessment Tool, we will help you select the right first process, then use agile methods to define, build and validate the release to business stakeholders – including regular demonstrations of the working solution. Throughout the process, we utilize methods gained during agile scrum methodology to manage key business and IT expectations – crucial to buy-in.

“The **agile scrum methodology** involves the co-location of team members to support easy face-to-face communication and facilitate rapid creation of the solution, working iteratively within the actual Bizagi software tool.”

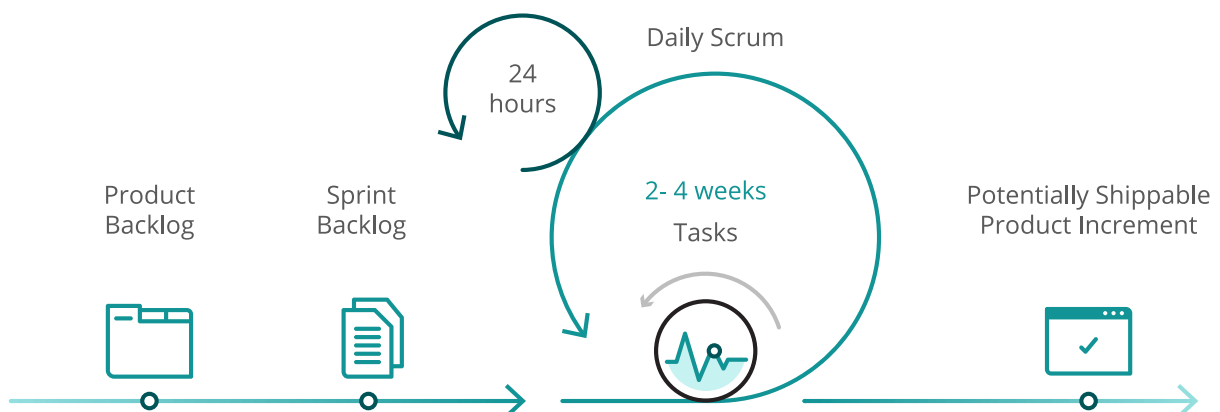


Figure 1. High-level perspective of the QuickStart agile approach

Improved end user adoption

We work closely with your project teams to guide them through the design process. The benefits are two-fold: we relieve the burden on your in-house staff so you get faster results; they gain our acquired knowledge, so massively shortening the learning curve. Later on, we will build cases to ensure that the solution meets your needs and involve your end users in rigorous acceptance testing.

Long-term gain from BPM

Having implemented all the above, we guarantee to deliver a solution with a time-to-value of just seven weeks. After this, you have in place the tools, the know-how and the Bizagi platform needed to fuel the next phase of your process automation1 success.

Bizagi Process Assessment Tool

Bizagi’s Process Assessment Tool is an analytical measurement framework that enables both sides to decide which process makes the best QuickStart candidate. The process selected will achieve a target score to enable delivery (into production) within 7 weeks.

Each potential process is assessed on:

- **Business Impact** – how much value will it have?
- **Process Maturity** – what level of process understanding exists?
- **Complexity** – integration, process flows and business rules

Process Assessment Matrix

Process Assessment Matrix	Process Business Impact				Process Maturity				Complexity			
	40%	40%	20%	100%	35%	35%	30%	100%	50%	50%	100%	
	A	B	C	D	E	F	G	H	I	J	K	
Scoring key	APPEAL TO SENIOR MANAGEMENT, BUSINESS USERS/CLIENTS				INTEGRATION CENTRIC OR DOCUMENT CENTRIC				NOT MISSION CRITICAL			
	IMPACT				PROCESS		PEOPLE		TECHNOLOGY		MATURITY	
					SIZE		UP BUSINESS RULES		COMPLEXITY			
Process for Automation	3.0	3.9			3.1	3.6	2.4		2.7	2.8		
1 Process 1	3	2	2	2.4	1	2	1	1.7	1	1	1	1
2 Process 2	5	5	5	5.0	3	2	4	3.0	4	4	4	4
3 Process 3	4	4	3	3.8	4	5	2	3.8	3	5	4	4
4 Process 4	3	4	1	3.0	3	5	2	3.4	1	1	1	1
5 Process 5	3	4	2	3.2	2	5	2	3.1	2	2	2	2
6 Process 6	3	4	3	3.4	1	5	2	2.7	3	3	3	3
7 Process 7	3	4	4	3.6	5	5	2	4.1	4	4	4	4

Capability Portfolio Analysis Matrix

Bubble Size = complexity compliance

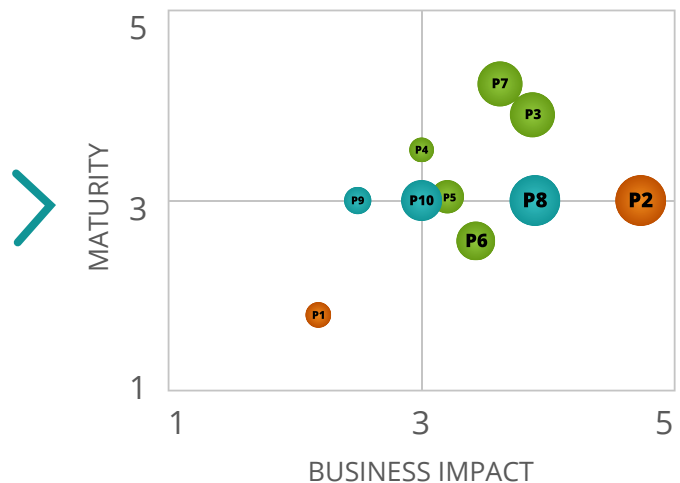


Figure 2: Bizagi analytical measurement framework to help select first process

Kick-start your BPM program with a quick, measurable win

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